

Arturo Fernandez

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PROFILE

Bilingual media leader and educator with extensive experience in visual storytelling, bilingual editing, and mentorship. Skilled in supporting early-career journalists, shaping coverage in both English and Spanish, and guiding students in multimedia reporting across digital and print platforms. Committed to fostering inclusive, community-centered journalism and preparing students for success in a rapidly evolving media landscape.

PROFESSIONAL EXPERIENCE

Adjunct Faculty | Medill School of Journalism, Northwestern University | Evanston, IL | Jan 2025 – Present

- Teach and mentor students in Fundamentals of Video Journalism, including story research, scriptwriting, video editing, and multimedia storytelling.
- Guide students in using Premiere Pro to produce high-quality visual journalism.
- Provide practical industry insights to prepare students for professional newsroom environments.

Senior Assistant Managing Editor, Visuals & Graphics | Pittsburgh Post-Gazette | Pittsburgh, PA | Oct 2018 – Oct 2024

- Advanced through multiple leadership roles, including Assignment Editor, Photo Editor, and Assistant Managing Editor of Visuals.
- Mentored interns and early-career staff, coaching them in reporting, bilingual editing, translation, and visual storytelling.
- Coordinated coverage across breaking news, enterprise reporting, and community-based features.
- Collaborated with editors and reporters to ensure stories reflected cultural sensitivity and diverse community voices.
- Supported cross-platform storytelling, including photography, video, and social media strategy.

AWARDS & RECOGNITION

- Keystone Media Awards (2024) – 1st place, News Event Photo. (Pittsburgh Post-Gazette)

- Society of Professional Journalist Keystone Pro Chapter (2024) – 2nd place, Photo Story Daily. (Pittsburgh Post- Gazette)
- Keystone Excellence in Journalism Awards (2023) – 1st place, Features Photo. (Pittsburgh Post-Gazette)
- Peter Lisagor Award (2018) – Best News Photo. (Rockford Register Star)

EDUCATION & PROFESSIONAL DEVELOPMENT

- Bachelor of Arts in Photography – Columbia College Chicago
- Membership – National Association of Hispanic Journalists
- Participant – CNN Producers Workshop, NBC Academy Workshop

LANGUAGES

- Fluent in English and Spanish
- Experienced in bilingual editing, translation, and culturally sensitive storytelling

TECHNICAL SKILLS

- Adobe Photoshop, Premiere Pro, Photo Mechanic
- Content Management & Digital Asset Management Systems
- WordPress, Instagram Live, and other livestreaming platforms